

New Techstyle® Graphic Collection of Acoustical Ceiling Panels Bring Customizable Color and Design to the Ceiling Plane

With a new range of organic, abstract and geometric surface patterns, ceiling panels have the power to change the atmosphere of a space

Denver, Colo. (June 7, 2017) – Hunter Douglas Architectural, a leading manufacturer of ceiling and wall systems, introduces Techstyle® Graphic Customizable Acoustical Ceilings. Techstyle Graphic has the power to change the atmosphere of a space with a curated, customizable palette of color and design options for the ceiling plane.

A Ceiling Tile for Every Style

Designed in collaboration with HOK and Guillaume Martin from French design firm, iwoodlove, Techstyle Graphic panels offer a selection of organic, abstract and geometric patterns that can be re-colored to fit the design of any room. When integrated into a creative room environment, Techstyle Graphics can induce calmness in a doctor's office, produce excitement in retail settings, or add subtle directionality in a complex transportation hub.

“Developing a series of graphically-based ceiling panels for Hunter Douglas was an exciting design challenge. We looked to create simple, organic layouts based on natural textures that could be incorporated into a wide array of environments,” said Matt McInerney, Senior Design Specialist, HOK.

HOK Senior Design Specialist, Shawn Sanem, noted, “The marriage of versatile, easy to install acoustical tiles with considered and thoughtful graphics opens a new world of opportunities in the realm of interior architecture.”

Auditory Harmony

Beyond aesthetic versatility, Techstyle Graphic panels feature a honeycomb design that absorbs both high and low frequencies to deliver superior acoustical performance across the spectrum. Other key features include:

- Class A Fire Rating, per ATSM E84
- Proprietary, formaldehyde-free, fiberglass composite construction
- GREENGUARD Gold Certified
- Lighting and diffuser integration
- Enhanced soiling resistance and cleanability
- Lightweight and easy to install
- Variety of panel sizes up to 24” x 96” and 48” x 72”

“Designers continue to look for new ways to manifest versatility in the ceiling plane, which makes the Techstyle Graphic collection an ideal solution. These customizable panels allow architects and designers to create ceilings that are inspired statements,” said Ko Kuperus, General Manager at Hunter Douglas Specialty Products. “This collection is unlike any other available within the industry.”

For more about the Techstyle Graphic Customizable Acoustical Ceilings or to learn more about Hunter Douglas Architectural's range of ceiling solutions, visit www.HDarchitectural.com.

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About Hunter Douglas Architectural

For nearly a century, Hunter Douglas Architectural has been working within the architecture, engineering, and construction industries. By combining the vision and talents of our diverse team in offices spanning more than 100 countries, we've tackled tough design-build challenges in countless communities worldwide. Collaborating with our customers, we develop new technologies that meet the real needs of design teams in the field. The results are evident in our extensive range of high-performance interior and exterior window coverings, acoustical and metal ceilings, and facades, and in our customization capabilities and technical support. Over the years, we've remained deeply committed to sustainability and responsible manufacturing. Our design solutions optimize interior environmental quality, including energy efficiency, and material resources, and have helped many projects achieve LEED® Platinum, Gold, or Silver worldwide. www.hdarchitectural.com.